



PUEBLO ECONOMIC DEVELOPMENT CORPORATION (PEDCO)
NAMES JACK RINK NEW PRESIDENT

New President Brings Strong Business, Economic Development
And Community Involvement Experience to PEDCO

Pueblo, Colorado, December 19, 2012. ----- The Pueblo (Colorado) Economic Development Corporation today announced that Pueblo business executive and community leader Jack Rink has been selected as PEDCO's new president. Dan Centa, who has served in that capacity since 2008, had earlier announced that he was retiring from the position at the end of this year but will remain as a consultant to the organization.

"Jack Rink brings a unique set of strengths to PEDCO that will support our constant effort to attract new businesses to Pueblo," said Alice Birch, PEDCO's chairperson."

She noted that most prospects that reach out to PEDCO or that the organization approaches are manufacturers, distributors or both. "They are evaluating our community's ability to provide the level of support they need to do business here. Jack has been on both sides of this process."

Rink noted that he was introduced to Pueblo and PEDCO while working for Trane Corporation in La Crosse, Wisconsin. "I was part of the company's search team that met with PEDCO representatives and then selected Pueblo as an expansion site. I then had an opportunity to move here in 1988 to supervise the design and construction of the company's manufacturing plant." He was also involved in the construction of similar facilities throughout the United States and the world.

For the past decade Rink has been affiliated with international management consulting firms Pelion Systems, Inc., and R. Michael Donovan & Co, Inc helping their clients improve manufacturing operations and productivity. "These are two of the main reasons that companies consider expanding or relocating," he commented. "I believe I have the experience to help PEDCO communicate to our prospects that we have the resources to help them achieve their goals." He noted that while in the consulting

business he had the option of living anywhere in the country. "My family has chosen to live here because we love the Pueblo community."

Ms. Birch also cited Mr. Rink's strong participation in the community as another reason for his selection by the PEDCO board. "Involvement in a community's activities provides a deeper understanding of its strengths and how to present them to prospects," she added noting that Rink has served on Pueblo's District 60 School Board and as its president. He has also been on the Pueblo Community College Foundation, a member of the Joint Education Committee of the Greater Pueblo Chamber of Commerce and on the board of directors of the YMCA.

Rink is a native of Minnesota and earned a B.S. degree in metallurgical engineering from the University of Minnesota and an MBA from the University of Wisconsin, LaCrosse.

The Pueblo Economic Development Corporation (PEDCO) is the organization charged with the responsibility of growing Pueblo's business and industrial base and creating more primary jobs in the process. PEDCO defines people with primary jobs as those who work for a company that derives most of its revenue from outside the community, thus bringing additional funds to the city.

The organization's membership is comprised of the community's business, academic, cultural, not for profit and government leaders. More information can be gained by visiting www.pedco.org.