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Big R announces corporate headquarters and a new distribution center will locate
in Pueblo, Colorado.

Decision to Expand Based on Assistance from PEDCO

Pueblo, CO

- BIG R stores which owns multiple retail stores specializing in farm and ranch supplies has announced today that they will be locating its corporate headquarters and a new distribution center to Pueblo, CO The company has selected Pueblo as its final site after a yearlong search. They are in final negotiations for an existing facility within the city. The City of Pueblo and the Pueblo Economic Development Corporation (PEDCO) are assisting the company in there move here.

At a public announcement today, the company vice president, Mike Carroll said that the company has committed to employing at least 40 people including managerial, administrative and distribution positions. The city is providing financial support to complete the build-out to meet Big R's needs. In addition, the company will be eligible for Enterprise Zone tax credits which are administered through Pueblo County. Mike Carroll stated that locating in Pueblo significantly improves our transportation routes to all of our retail locations. Our retail outlet in Pueblo is the number one producer in our chain so it was a logical fit for us to be in Pueblo." When the company decided to leave its present location it was looking at areas north of Pueblo as well as New Mexico. Dan Centa, PEDCO President, stated that it was important for the economy that the creation of these jobs remains in Southern Colorado. "The company told us that they were moving so we wanted to make sure we could create these jobs here in southern Colorado as opposed to New Mexico."

About PEDCO:

The Pueblo Economic Development Corporation (PEDCO) is a privately held, non-profit agency that is dedicated to the promotion of the Pueblo Area to businesses and industries considering expansion or relocation. PEDCO works with city, county and community organizations to coordinate available resources for economic development.